

Dr. Tom C. Hogan, SHRM-SCP, GPHR, SPHR

Dr. Hogan is a *Human Capital Management scholar*, *strategic advisor*, *executive coach*, *and EdTech thought leader*. He is an *internationally recognized subject matter expert on business ethics*, *diversity*, *equity*, *inclusion*, *ethical and socially responsible AI*, and an enabler of executive leadership and organizational excellence. In *April 2021*, he was *appointed* to the *Board of Advisors of Patriapps*, *a SaaS venture studio firm and selected* as a *finalist* for the *EdTech Digest 2021 Awards* in the *Higher Education Technology Leader category*. He is unique in his ability to ignite *transformational leadership development* by creating incidents of cognitive dissonance and opportunities for self-reflection, self-discovery, self-awareness, and the development of empathy and compassion by *using the arts as an agent-of-change*.

Dr. Hogan is a **Professor of Practice in Human Resource Management at the Pennsylvania State University**, School of Labor and Employment Relations. He teaches undergraduate and graduate courses in-residence and on-line. His **signature class** is **Ethics in the Workplace** where he **explores** the **ethical challenges associated with the convergence of Artificial Intelligence, Machine Learning, immersive technologies, 5G, and human beings in the workplace**.

Dr. Hogan's research interests include Global Leadership Development, Global Diversity and Inclusion, Business Ethics, Corporate Social Responsibility, Sustainability and Environmental Justice. In August 2020, he was appointed to the Society for Human Resource Management (SHRM) Blue Ribbon Commission on Racial Equity. See SHRM website https://togetherforwardatwork.shrm.org/brc/

Dr. Hogan represents Penn State University as a *member of the U.S. Technical Advisory Group of the American National Standards Institute (ANSI)*. In this role, he is *involved in developing and representing the U.S. position on global HR standards to the International Organization for Standardization (ISO)*. In December 2016, he was appointed to serve on the ISO Work Group *responsible for developing* a global HR standard on diversity and inclusion. The standard was approved by ISO members and will be published in May/June 2021. In November 2016, he was appointed and continues to serve on the SHRM Diversity and Inclusion Special Expertise Panel. Dr. Hogan also served on the Penn State University President's Commission on Racial/Ethnic Diversity from 2015 – 2018. He was elected Co-Chair for Academic Year 2017-18. He has been appointed to serve as Diversity and Inclusion Director and voting board member of the Pennsylvania SHRM Council for a two-year term beginning January 2020.

Currently, Dr. Hogan serves as the *first-ever Scholar-in-Residence at the Center for the Performing Arts at Penn State, College of Arts and Architecture* and serves as a *member* of the *Community Advisory Council*. In March 2019, he was selected to serve as a *scholar* for the Penn State *Student Engagement Faculty Academy* for *Academic Years 2019 – 2021*. See article at link below:

• <u>https://news.psu.edu/story/569023/2019/04/15/academics/hogan-named-scholar-student-engagement-network-faculty-academy</u>

In this role, he conducts research and serves as an **ambassador** and **faculty** champion for student engagement and engaged scholarship, and serve on a steering committee responsible for designing, developing, and deploying a university-wide student engagement app enabled by Artificial Intelligence and Machine Learning.

Dr. Hogan was selected to give the keynote speech at the 2019 Penn State Student Engagement Summit. See link below for a summary of his session:

• https://sensummit.psu.edu/speakers/keynote/

In June 2020, Dr. Hogan was selected to serve as a *Penn State University Teaching and Learning with Technology Faculty Fellow for academic year 2020*. See article at link below:

<u>https://news.psu.edu/story/632962/2020/09/24/academics/teaching-and-learning-technology-welcomes-newest-faculty-fellows</u>

In May 2020, he was invited by the *World Economic Forum's Empowering AI Leadership Initiative* to collaborate with global thought leaders to develop and publish an *Ethical AI Toolkit for C-Suite executives*. He served as *a judge for the 2020 and 2021 Penn State University Nittany AI Challenge*.

Dr. Hogan was selected to conduct a session at the **Penn State University 2020 Teaching with Technology Symposium on the topic of Creating Transformative** *Experiences: Leveraging Technology to Promote Student Engagement and Engaged Scholarship.* See article at link below:

• <u>https://ler.la.psu.edu/news/news/hogan-to-speak-at-2020-teaching-and-learning-with-technology-symposium</u>

Due to the COVID-19 pandemic, the event was moved to an online platform. Dr. Hogan's presentation can be viewed at the YouTube link below:

 <u>https://www.youtube.com/watch?v=MKR1t7T_Wa0&list=PLFQiRMpHrW31Tvj8J</u> <u>d6ORl0pfj0VnsGep&index=13&t=0s</u>

In August 2019, he was selected to serve on the *Governance and Nominating Committees* of the *Penn State Alumni Council*. The Alumni Council is the *governing body* of the Penn State Alumni Association, where he is served a three-year term (2019 – 2021) as an appointed member.

Dr. Hogan has over 30 years of experience as a practitioner and has served in leadership positions in higher education and the corporate sector. Prior to joining the Penn State University School of Labor and Employment Relations, he held the position of Interim Associate Provost, Office of Faculty Affairs at the University of Maryland Global Campus (UMGC). Prior to working for UMGC, he spent 23 years with AT&T in a variety of assignments including sales, sales support, business development, marketing, and human resources. These assignments involved leading teams, operational and P&L responsibility. In his last assignment at AT&T, Dr. Hogan served as Director of Strategic Talent Acquisition and Retention, Workforce Diversity and EEO/AA. This real-world grounding underpins his research and anchors his classroom teaching with the next generation of students and leaders.

He served as a Scholar-in-Residence at the Penn State University Sustainability Institute from 2014 – 2019. He provided leadership on the implementation of the Penn State University 2016 – 2025 Strategic Plan as a member of the Stewarding our Planet's Resources Steering Committee and the Infrastructure and Support Steering Committee from 2017 - 2019.

Dr. Hogan earned a Doctor of Management Degree from the University of Maryland Global Campus and a Master of Public Administration and a Master of Regional Planning Degree from Penn State University. He earned a BA Degree in Behavioral Sciences from Point Park College. In August 2017, he graduated from the Georgetown University Institute of Transformational Leadership with a certificate in executive leadership coaching.